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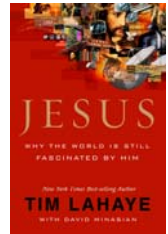
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TBBMG Kicks Off Summer with Bestsellers, Book Tours and Ministry Milestones

Dallas/ Ft. Worth, TX-The B&B Media Group has enjoyed a busy and fruitful second quarter. Kicking off the summer with a four city book tour for Tim LaHaye's *Jesus: Why the World is Still Fascinated by Him*. In recent years, he has been named one of *TIME* magazine's 25 Most Influential Evangelicals. "It is always a pleasure to promote an author with such an astute perception of current events, one who presents theological truth with crystal clarity," Jacobson says. "In these days when attempting to discredit the historical Jesus has become a favored marketing tactic, we need voices like Tim LaHaye's more than ever." TBBMG's media placements for Dr. LaHaye include an appearance on FOX and Friends, Daystar Celebration, Total Living Network, Trinity Broadcasting Network, World Magazine, The Lighthouse Report, American Family Radio and Point of View.



Over the years, TBBMG has worked with some of the biggest names in both Christian and general publishing, and this summer is no exception. TBBMG is currently representing *The Transformation Study Bible* (David C Cook), with Dr. Warren Wiersbe as general editor, one of America's most trusted pastors and theologians. The firm is also particularly proud to represent Captain Scott O'Grady, the fighter pilot who shot to fame in 1995 after surviving alone for six days behind enemy lines in Bosnia. O'Grady is the author of the New York Times bestseller *Return With Honor* as well as *Basher Five-Two*, a children's version of his original story. The Barnabas Agency, TBBMG's personal management arm, is now serving as both O'Grady's literary and lecture agent.

This summer marks the 200th anniversary of the International Bible Society. In commemoration of that milestone and to raise awareness for the organization's mission, California pastor Randy Gardner began his Biking for Bibles cross-country bicycle trip, with TBBMG providing publicity support. "As a Christian company, there is no greater joy for us than knowing that our efforts and expertise have been used to advance the gospel," says Jacobson. "International Bible Society has brought the gospel so many. We jumped at the chance to partner with Randy Gardner in bringing attention to such a worthy ministry."

TBBMG is always pleased to welcome back repeat clients. The firm is handling publicity for *The Friends We Keep* by Sarah Davis and Jim Jordan's new book, *Double Cross*. TBBMG is also working again with Vicki Frye (formerly the Marketing Director at Urban Ministries, Inc.), General Manager of Community Chaplains of America, Inc., to publicize this new, quickly expanding ministry. The organization is based on the successful model created by Mark Cress, Founder and CEO of both Community Chaplains of America, Inc. and Corporate Chaplains of America, Inc., a company that has been responsible for leading 14,000 people in the workplace to Christ since 1996. With over 100 commissioned chaplains so far, Community Chaplains of America equips everyday Christians to build relationships and gain permission to share the gospel with people struggling through the valleys of life.



It is no coincidence that TBBMG enjoys such a strong roster of returning clients. "At The B&B Media Group, our goal is to make every client a repeat client. We are about building strong relationships and bringing real results," Jacobson says. "We want our clients to know that, whether they are first-time authors or household names, delivering their message is the focus of our day."