



For Immediate Release

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TBBMG Welcomes New Clients, Expands Services *New opportunities arise in spite of tough economy*

Dallas/Ft. Worth, TX—In today's economy, it's important to make every dollar count. Successful authors, publishers, and media personalities know the value of publicity and marketing services. Though money is tight, these services are still essential to success. It's simply a matter of getting the biggest bang for the ever-contracting buck. For over twenty years, The B&B Media Group has delivered proven results to hundreds of satisfied clients, many of whom return again and again. It comes as no surprise then that the company continues to find new prospects in these difficult times.

TBBMG has been blessed not only to retain valued clients but to add new clients, as well. The firm recently signed an agreement to represent former United States Air Force Captain Scott O'Grady. Through the Barnabas Agency, TBBMG will serve as both his literary and lecture agent. "Scott is an American hero with compelling messages to share. He is also a man of deep faith," says TBBMG President Tina Jacobson. "We are truly honored to partner with him in delivering those messages. With so many people looking for motivation and inspiration, his reentry into the public eye could not be better-timed."

**love, marriage
& stinking thinking**

TBBMG client Laugh Your Way America, led by pastor and marriage expert Mark Gungor, recently launched a new television program, *Love, Marriage, and Stinking Thinking*. The program is currently airing on TBN, Sky Angel 2, Cornerstone and Total Christian Television and will begin airing soon on MyFamilyTV, Total Living Network, WATC TV-57 (Atlanta), WTGL TV-45 (Orlando) and WJDW TV-21 (Bishop, VA). TBBMG is also working out the necessary details for the program to be aired on the United Christian Broadcasters family of networks which reaches Europe, Australia, New Zealand, Indonesia, Africa and the U.S. *Love, Marriage, and Stinking Thinking* incorporates the trademark wit and insight that consistently draw sellout crowds to Gungor's Laugh Your Way to a Better Marriage seminars. Thanks to the episodic TV format, Gungor is expanding his message and incorporating new information.

Tina Jacobson was recently a featured speaker at the Women in Media conference, a part of the National Religious Broadcasters annual convention held in Nashville. She participated in the seminar entitled "How to Get Your Book Published," contributing helpful information about marketing and publicity. "Like most industries, the Christian publishing industry is facing some setbacks due to the current economic mess. But there are still opportunities out there for talented authors who are ready to do whatever it takes to make a name for themselves," Jacobson says.

BelieversPress

For many new authors, the quest to see their books in print will take them outside the parameters of traditional publishing. That's why TBBMG will be offering services to independently published authors through BelieversPress, a new division of Bethany Press that is revolutionizing the way publishing is done. TBBMG is uniquely equipped to offer authors a convenient one-stop shopping experience. In addition to the standard marketing, publicity, and personal management services, the company will also provide authors with a variety of proofreading, editing, and design options.

"For over twenty years, TBBMG has assisted publishers and authors in delivering their messages to the world. We have worked with "big names" and authors who are just getting their foot in the door, so to speak," says Jacobson. "We couldn't be happier about providing the same opportunities for new self-published authors that traditional publishing often affords. There is room for all kinds of authors at the TBBMG table."